

Television's Ex-Reigning Queen Takes on the Internet

A mere Web site is not enough for a personality the size of Roseanne's. So, she started her own online channel. At *RoseanneWorld.com* (www.roseanneworld.com), you can watch streaming video, chat with her and fellow fans, shop for Roseanne merchandise—even view live feeds from her home. And with plans to constantly expand the site's content, like Roseanne herself, it promises to be unpredictable, controversial, and anything but ordinary.

The self-proclaimed "Mother of Cyberspace" let us know exactly how passionately she feels about the Internet.

ROSEANNE'S

bLink: What prompted you to launch your own channel?

Roseanne: Just 'cause I thought it'd be a cool thing to do.

bLink: Most of the programming on *RoseanneWorld.com* is about you. Will it stay that way?

Roseanne: No, it's changing all the time. We just haven't put it up yet, but we're stalking a lot of content. We want people out there in the world to be able to send in content that we'll show. So, it's definitely not just a show business thing. We're showing things, and we want to continue showing things, some of which are not even in this country, but are important in the world.

bLink: How often do you update your programming?

Roseanne: We update it every day. A lot of it isn't accessible yet to people who don't have the highest bandwidth. But we figure in a couple years everybody will, and we'll be out there.

bLink: Who would you describe as your target audience?

Roseanne: I'm looking to gear the programming to people who are intelligent, well-read, and don't buy into the regular bull—.

bLink: Our readers.

Roseanne: Yeah, I know. That's why I'm doing this interview.

bLink: Ever feel you expose too much of your personal life?

Roseanne: No, I don't think there is any personal stuff left—for anybody, actually. I'm just very interested in having people listen to me. In fact, I'm obsessed with it. [Laughs]...And I just want people to listen to me, because I believe that I have the solution to every problem on Earth, if people would only do what I tell them to do.

bLink: And what better way to tell them than over the Internet?

Roseanne: Yeah. And this way, I have people in Ghana, and Iran, all over the world, send me email and I answer them that night.



WORLD

This is unbelievable stuff.

And the stories I hear are far beyond anything

that interests me here in Hollywood. The real world interests me a lot—in particular, the power of the Internet.

bLink: You've said "you believe the Internet is about to bring about a renaissance in art such as the world has never seen before."

Roseanne: I don't think that it's happened yet. But I think when everybody figures out what it is they have in their hand, it'll blow peoples' minds to the extent that everybody will become a poet—you'd have to...I've truly stepped into role of "Mother of Cyberspace." And luckily I do have all the answers, and would like people who would like to hear the answers to email questions and their answers, and we'll debate them at *RoseanneWorld.com*.

bLink: Do you think the technology of the Internet has impeded its progress?

Roseanne: Yeah, I think that it's built around the way goofy, nerdy, smart guys think. And I think it would do a lot better in the world to be accessible along the lines that I speak—'cause you know, I speak regular human.

bLink: And you have all the answers.

Roseanne: How much better does it get? Except for I'm eating a chocolate-covered graham cracker right now, and let me tell you, that's extremely wonderful.

bLink: Speaking of...you'll be touting healthy foods and herbs in one segment and in the next you'll be making sinfully fattening pumpkin pie. What's up?

Roseanne: [Laughs] Isn't it great! I'm trying to do things I really like, and I like stuff like that. I'm so against anything fake—like this frigging fake butter...The more real stuff we put in our body, maybe the more real stuff would come out. It seems like what comes out of people who eat that fake butter is just a lot of fake bull—. ☺

Visit www.earthlink.net/blink for an extended version of this interview.